Improving Veteran Mobility
Program Overview

• Program Goals:
  • Accessibility:
    • Healthcare and Veteran services
    • Employment
    • Social + Recreational
  • Reintegration

• Planning and prep started Feb 2017
  • Outreach April-August 2018
Go Vets Program Partners:
What we knew:

- Veterans are hard to reach!
- VTCLI Grant for Veteran Outreach.
  - Lack of success with programs nationwide, 1 Click 1 Call.
  - We could do better!
What we knew:

• Need for better access and awareness to services

• Need for transportation to medical, employment, and social/recreational opportunities

• Why? Pre-program results.
Go Vets: How it works

- Go Vets Brand
- “Go Kit” Travel Tools
  - Free Bus Pass
  - Veterans Resource Map
  - Bike, Carpool, Bus, Safety, and other transportation services
  - Go Gear
- Regular Outreach + Events
  - 6 custom events; 14+ partner events
  - Many one-on-one travel trainings
- 383 Veteran Participants
- Baseline and Post-Program Surveys
Travel Training
Events + Outreach

**GO VETS BBQ**

Friday, June 30
11am - 1pm
Don Jones Memorial Park
Central Point

Calling all Veterans! Join the Go Vets team for a good old fashioned BBQ and learn about the program, local Veteran services and your transportation options!

Hotdogs, burgers, and refreshments will be provided! Join us for this free event!

For more info visit: RVTD.org/GoVets

**GO VETS BIKE RIDE TO CONCERTS IN THE PARK**

Thursday, July 12th
6pm - 8pm
Hawthorne Park → Bear Creek Park

Join the Go Vets team for a bike ride to Medford's Concert in the park! We will be meeting at Hawthorne Park, and riding to Bear Creek park to listen to 'The Olson Brothers Band'. Bring your own bike and helmet! Snacks and refreshments provided!

For more info visit: RVTD.org/GoVets

**A DAY AT THE BALL PARK WITH GO VETS**

Thursday, July 19th
6pm - 9:30pm
RSVP Required!

Join the Go Vets program for a Medford Rogues baseball game, a soda and a hotdog! Only 30 spots are available! You must reserve a spot! Please RSVP by emailing: GoVets@rvtd.org or calling 541-608-2423

For more info visit: RVTD.org/GoVets
Program Success

Access to Medical Appointments

- **Very Well**: Pre-Program 33%, Post-Program 68%
- **Somewhat Well**: Pre-Program 25%, Post-Program 29%
- **Neutral**: Pre-Program 10%, Post-Program 6%
- **Not Very Well**: Pre-Program 24%, Post-Program 4%
- **Not At All**: Pre-Program 1%

Access to Work

- **Very Well**: Pre-Program (N=214) 20%, Post-Program (N=106) 48%
- **Somewhat Well**: Pre-Program 27%, Post-Program 23%
- **Neutral**: Pre-Program 17%, Post-Program 21%
- **Not Very Well**: Pre-Program 24%, Post-Program 4%
- **Not At All**: Pre-Program 0%, Post-Program 0%
Program Success

Did you miss any of the following due to a lack of transportation? (Yes)

- Medical Appointments (Pre-program N=356 and Post-program N=181)
  - Pre-Program: 52%
  - Post-Program: 13%

- Work or employment programs (Pre-program N=331 and Post-program N=170)
  - Pre-Program: 29%
  - Post-Program: 9%

- Social or Recreational opportunities (Pre-program N=355 and Post-program N=177)
  - Pre-Program: 65%
  - Post-Program: 24%
Program Success

Q: Which of the following transportation options do you use regularly?
A: I have access to this option and use it regularly.

Pre-Program
Post-Program

Walking: 81%, 75%
Bicycling (personal bicycle): 22%, 29%
Bus: 57%, 90%
Translink (medical transportation): 6%, 7%
Valley Lift (paratransit service): 2%, 2%
Disabled American Veterans (DAV): 8%, 9%
Carpooling: 5%, 4%
Driving Alone: 11%, 12%
Bikesharing (Rogue Bike Share): 1%, 2%
Ridesharing (e.g. Lyft, Uber, or Taxi): 4%, 4%
Carsharing (e.g. Zipcar): 1%, 2%
Go Vets: Individualized Marketing Program

- Using IM Mechanics to increase mobility and access for Veterans
  - Branding and Go Kits
  - Opt-in approach

- Target Population: Veterans, already low drive alone rate but a need for mobility
Participant Feedback

• “The Go Vets pass has enabled me to get out of my home and helped me greatly with my depression. Thank you, this program has changed my world.”

• “I want to thank you very much for all your help. Your kit and the bus pass is currently helping me tremendously to get to and from unemployment office and job opportunities while I seek work. Thank you sincerely”

• “The Go Vets program helped me get out in the community because I don’t have a vehicle. Bryan was real cool to talk to being a Veteran, and him a part of the Armed Services I can identify. I was going through a new and demanding part of my life mentally and physically; it was made much easier that I had all these resources to help me cope and have fun and feel appreciated”
Any Questions?

Bryan Simpson
Veterans Travel Trainer
bsimpson@rvtd.org
541-608-2423