



How I use Facebook to Spread Transportation Information

Jonathan Asher

Wheeler County Community Transportation



Rural Transportation Service

We offer Seniors, Individuals with disabilities, Veterans and OHP/Medicaid riders an on demand dial-a-ride service. The general public is welcome to ride on an already sourced trip if there is space available.

Wheeler County Community Transportation

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Wheeler County Community Transportation
541-468-2859

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Wheeler County Community Transportation
Published by Linda Glawe (?) · October 18 at 4:46 PM

Head up the week of Nov 5 - 9 there will be limited vehicles available for transporting passengers due to our annual vehicle inspection. Schedule accordingly.

41 People Reached | 1 Engagement | Boost Post

Marty Joanis Pederson

Like | Comment | Share

Write a comment...

Wheeler County Community Transportation
Published by Linda Glawe (?) · October 18 at 4:44 PM

WCCT
10-22 Fossil to Bend
Spray to Madras
10-23 Fossil to The Dalles
Fossil to Redmond... See More

46 People Reached | 4 Engagements | Boost Post

Marty Joanis Pederson and Glenda Gianella

Like | Comment | Share

Write a comment...

About | See All

Promote your business locally to lead people directly to 917 Willow St.

Promote Local Business

917 Willow St
Spray, Oregon 97874
Get Directions

(541) 468-2859
Send Message

http://www.wheelerc... Promote Website

Public & Government Service · Tour Agency

Price Range \$

Suggest Edits

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Informing the Public

We post our scheduled trips and upcoming events that could affect our services.

Reaching interested riders

The screenshot shows a web browser window displaying the Facebook page for 'Wheeler County Community Transportation'. The browser's address bar shows the URL: <https://www.facebook.com/Wheeler-County-Community-Transportation-612910758765088/>. The page header includes navigation options like 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing To...', 'Ad Center', 'Settings', and 'Help'. The main content area features a profile picture of a bus, the page name 'Wheeler County Community Transportation', and a 'Home' tab. A section titled 'Upcoming Events' displays a calendar icon and the message: 'No upcoming events. Make it easy for people to find your next event. Create it on Facebook. Create Event'. Below this, a post from 'Wheeler County Community Transportation' is visible, published by Linda Glawe on September 17. The post text reads: 'WCCT Trips 9-17 Fossil to Madras Spray to Madras 9-18 Fossil to Bend Spray to Fossil... See More'. The post has 114 'People Reached' and 13 'Engagements'. The right sidebar contains a 'Community' section with the text 'Carol Asher and 16 other friends like this or have checked in' and an 'Invite Friends' button. Below that is an 'About' section with a map and a 'Promote Local Business' button. The bottom of the page shows a Windows taskbar with various application icons and a system tray displaying the time as 10:27 AM on 10/23/2018.

Responding to inquiries.

This tracks how often you respond to individuals who contact the business through the page.





Extending our reach

Using social media in this way has enabled us to reach a larger group of individuals that may have gone uninformed in the past.



Questions???